

Ying Ying Wong

WORK EXPERIENCE

Product Designer at Airbnb November 2021 - December 2022

- Lead designer for Airbnb's Enterprise Base Management and Growth Viral teams
- Shipped 0-1 features such as Airbnb's first Field Manager experience, which gave admins more control and visibility of their data
- Led research initiatives to highlight enterprise needs around collaboration and utilized insights to define product direction
- Partnered closely with cross functional teams like content designers, researchers, data analysts, and engineers

Product Designer at Medallia February - October 2021

- Lead designer for Medallia's core web experience and midmarket teams like Strikedeck, Sense360, and Checkmarket
- Shipped Medallia's first AAA accessibility controls like high contrast mode
- Partnered with visual designers to execute an UI refresh of Checkmarket's admin experience in order to bring cohesion with Medallia's design system
- Managed communication and cross collaboration with Product Managers and Engineers across several teams

Product Designer at TravelBank July 2019 - February 2021

- Solidified partnerships with US Bank by shipping TravelBank's Corporate Card Management, which was a 0-1 feature across web and mobile
- Shipped 'Group Bookings' within business travel products that led to a 15% increase in overall bookings
- Pushed for key improvements and defined product roadmaps like redesigning the expense submission experience for company expansion
- Maintained TravelBank's design system by keeping an active audit of components

Product Designer at Various Companies 2016 - 2019

- Other companies included WebEnertia, Babycenter, Homecourt, Womply, and The/Studio

CONTACT

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SKILLS

Wireframing
Interaction Design
Visual & UI Design
UX Design
User Research & Usability Testing
Prototyping
HTML & CSS
Data Visualization
Design Systems

TOOLS

Figma & Sketch
Abstract
InVision & Principle
Zeplin
Jira & Confluence
Adobe CC

NOTABLE

ADP List Design Mentor
2020-2021

Springboard Design Mentor
2020-2022